



The ECHO™ — Your Weekly Presentation Tip

December 5, 2007

You're Talking, But Are You Saying Anything?

"Blessed is the man who having nothing to say, abstains from giving us wordy evidence of the fact."- George Eliot (whose real name was Mary Ann Evans Cross)

Before you talk a lot and say nothing, ask yourself, "Can I sum up my point in one or two sentences?" If not, maybe you shouldn't speak yet.

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