



The ECHO™ – Your Weekly Presentation Tip

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Pecha Kucha

If you have ever wondered how to raise your PowerPoint presentation to the level of an art form, check out Pecha Kucha, which originated in Japan as a discipline to keep architects' presentations from turning into "death by PowerPoint." The format is simple:

- No more than 20 slides
- No more than 20 seconds per slide

Therefore, a PowerPoint presentation-no matter how complex-will never last more than six minutes, 40 seconds. People are now using it as almost an art form, creating elaborate presentations that fit in the constraints of the format.

What's more, there are now Pecha Kucha meetings and competitions held around the world. Even if you're not a competitive person, use this discipline to make your presentations leaner and shorter.

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