



The ECHO™ — Your Weekly Presentation Tip

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Finish at the Back of the Room

We've all seen presenters who do a good job of making their point, but who end their sentence or thought by looking down at the floor in front of them or their computer, ready to change visuals. Here's a tip to prevent that from happening to you: Make sure your last thought goes to someone at the back of the room.

By consciously directing your last thought to someone farther away, you will keep your head up and your voice strong. Remember, always direct your thought to someone's eyes, complete the thought, pause and THEN change your visuals.

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