



The ECHO™ — Your Weekly Presentation Tip

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Web Meeting Interaction

Have you ever been on a Web meeting that seemed endless, and you lost interest after a while? Why would you want to inflict similar torture on your audiences?

Here are some tips for making your presentations more interactive:

- If you can help it, don't make participants hold their questions until the end.
- Use polling, annotation, and other tools to keep people engaged.
- If you're doing a demonstration, stop every few slides or screens and check for understanding or let someone comment.

Taking time to build interactivity into your presentation will help your audience stay connected.

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