



The ECHO™ — Your Weekly Presentation Tip

June 18, 2008

Practice Makes Perfect

"I know what I want to say. I'll just wing it." Have you ever said this as you were searching for time to prepare your presentation? We think you should rethink that perspective.

There's a world of difference between the ideas in your head and speaking your ideas to your audience. Your ideas flow beautifully and eloquently-in your mind.

Then you add the physical process of sending air over your vocal chords and moving your mouth to form the sounds of the words, and everything changes. The ideas that seemed lucid and on target as you thought about them may not have the same impact when you give them voice. These mechanics can throw you off as you deliver your presentation to your audience.

As part of your preparation, practice your presentation multiple times: on your feet, out loud, with your visual aids. If possible, practice in the actual space where you'll be delivering the real presentation. You don't have to be perfect, but you'll be much more polished and persuasive when you practice.

Contact Communispond
marketing@communispond.com
800 529 5925
www.communispond.com