



The ECHO™ — Your Weekly Presentation Tip

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Microphones Amplify Monotone

Presenters assume that using a microphone will enhance their voice, so they get close to it and go into their lounge act. Far from adding color to your voice, however, most microphones take some of the color out; they don't capture the full range and resonance of your voice. Microphones don't make you sound more interesting-and they only amplify a monotone.

When you're presenting to a large audience and need to use a microphone, follow these tips:

- Position the microphone at least six inches from your mouth.
- Speak up. Project so that the first rows of your audience can hear you without the amplification.
- Deliver your message with passion, energy and enthusiasm.
- Let the sound engineer ride the volume control.

The sound engineer will love you because you'll make his job easier. Your audience will love you because you'll sound more interesting. You'll hold their attention, and your message will be easier to follow.

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