



The ECHO™ — Your Weekly Presentation Tip

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Your Audience's First Time

When you give the same presentation over and over, it's easy to speak too quickly for your audience, and not explain key concepts. After all, you know your material cold. Here's an important warning: while you've given this presentation dozens of times, your audience is hearing it for the first time.

Keep your presentation fresh by slowing down, making a note of jargon or acronyms that will require explanation, and offer plenty of opportunities for questions. It's all about the audience's understanding, not yours.

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