



The ECHO™ — Your Weekly Presentation Tip

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I Can't Hear You!

You may not have attended a presentation where someone in the audience shouted out, "I can't hear you!" because the presenter was inaudible. They may not have shouted it, but they were thinking it. When audiences can't hear a presenter, they start to tune that person out. Their minds wander to what awaits them after the presentation. And it happens almost immediately. Presenters don't have the luxury of slowly becoming audible as they go along in their presentation.

Make sure your audience stays with you from your first words to your last. Make sure they can hear you easily every time you present. When you begin, focus on someone toward the back of your audience. When you do, you project strong volume right off the bat. If the people in the back can hear you easily, the people in front will, too. When you start strong vocally, it's easier to keep your volume strong throughout.

Instead of tuning you out, your audience will concentrate on your message, and look forward to your next presentation.

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