



## **The CONNECTION™**

March 27, 2008

### **My Number Is...**

Your voice-mail light blinks, so you listen to the message. You wait through the long voice mail for the call-back number, but you only hear 10 mumbled numbers delivered at warp speed. You have to play the message over and over and over, just to get the number so you can call back.

When you leave a voice mail for your customers, consider the following tips:

- Leave your number right after you identify yourself. Don't make your customer wait until the end of your message. They'll know how to get back to you, so they'll listen more closely to the reason for your call.
- Say your number slowly and distinctly: 2-1-4-8-6-7- 5-3-0-9.
- Repeat the number a second time, using the same speed. That pace will give your customer time to write it down.

Using the tips above will make it easy for your customers to return your call. And, as an added bonus, they'll follow your example, speaking slowly and distinctly when they leave their number for you.

**Contact Communispond**  
marketing@communispond.com  
800 529 5925  
www.communispond.com